



# The Real Deal Behind the Artificial Appeal: Inferential Utility of Tabular Synthetic Data

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# Background

Alongside great opportunities, great precaution should be taken regarding the possible sensitive nature of medical data and related privacy concerns.

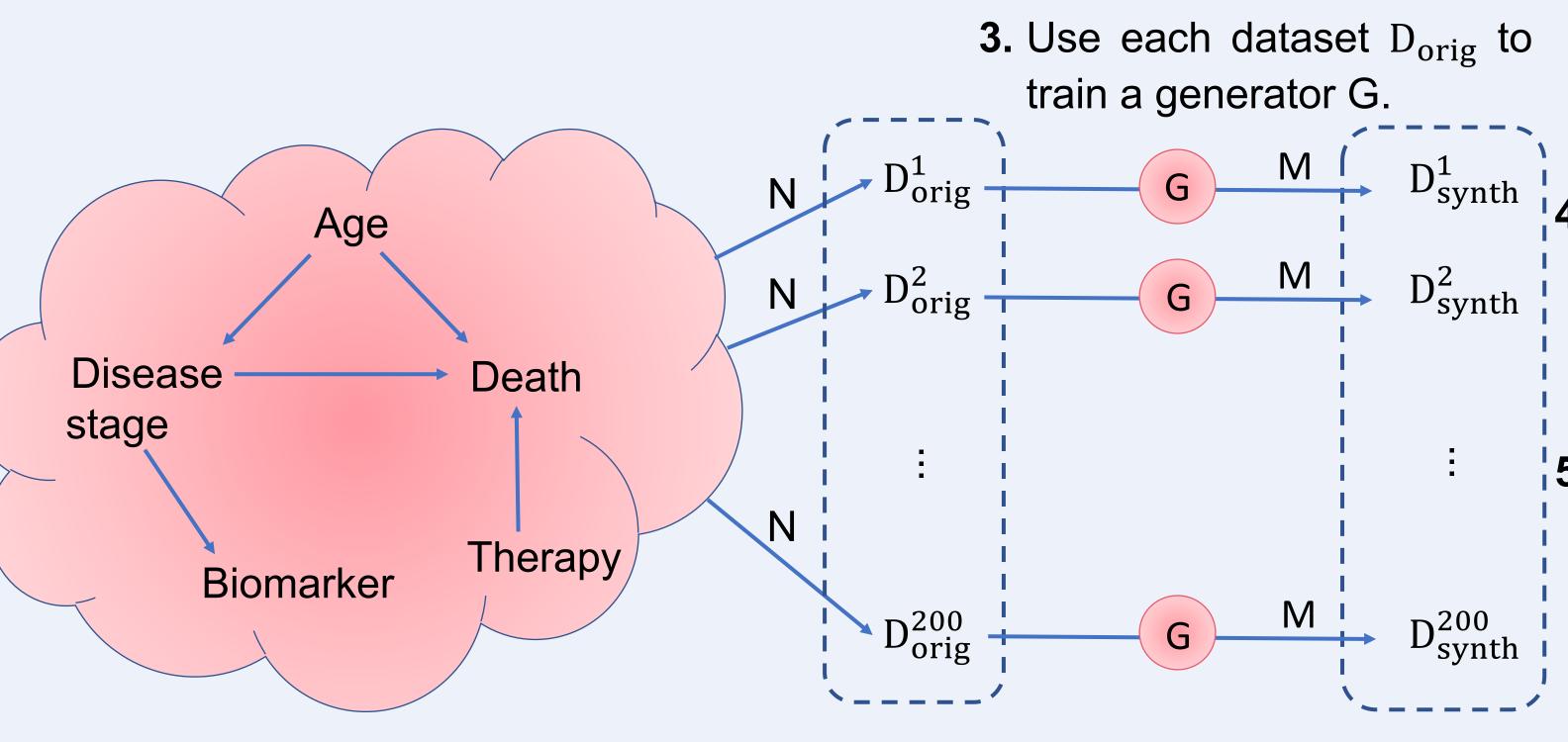
Synthetic data are artificial data that mimic the original data in terms of statistical properties. As such, synthetic data might be able to replace the original data in statistical analysis, while preserving the privacy of the individual members of the original dataset.

## **Problem statement**

Can a synthetic sample be used to obtain valid estimates for a population parameter and to test hypotheses? We map two possible pitfalls that may compromise this inferential utility of synthetic data:

- 1. Extra uncertainty should be acknowledged distribution learned by the generative model is an approximation.
- 2. Statistical inference is typically based on  $\sqrt{N}$ -consistency and asymptotic normality. What is the effect of regularisation bias inherent to deep learning (DL) approaches on the default behaviour of estimators?

### **Experimental set-up**



- 2. Randomly sample original 1. Ground truth data generating dataset D<sub>orig</sub> with size N. process for tabular toy data. Repeat 200 times.
- synthetic 4. Generate dataset D<sub>synth</sub> with size M using G.
  - **5.** Assess bias in point estimation and standard error (SE), and investigate conrate vergence estimators when they are used in D<sub>synth</sub>.

#### Desired properties of an estimator:

Standard error (SE) goes to zero when sample size increases, at rate  $1/\sqrt{N}$  and bias at faster rate. True and estimated SE are according.

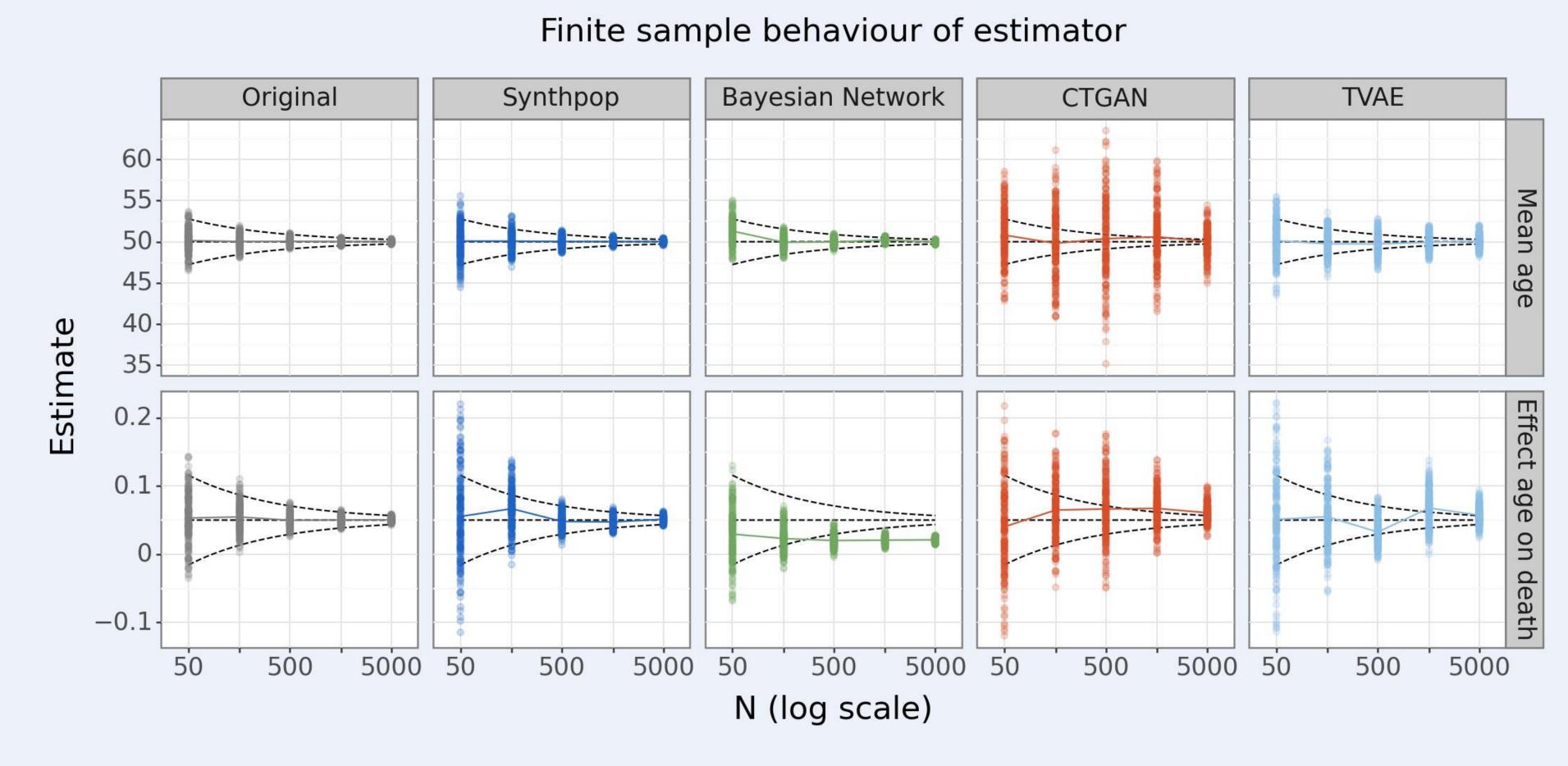
These properties affect inferential utility, here measured by type 1 error rate.

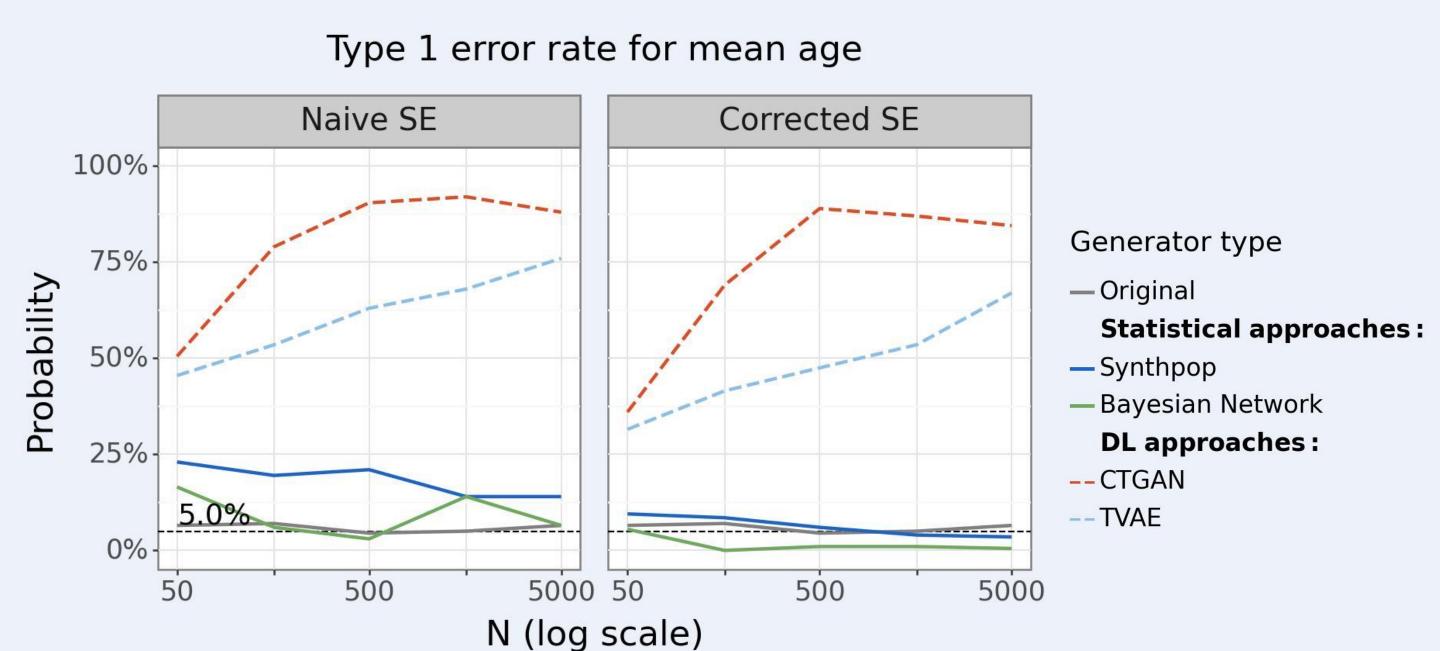
#### Minimal adaptation estimator SE:

$$\sigma_{\widehat{\theta}, \text{corrected}} = \sigma_{\widehat{\theta}, \text{naive}} \sqrt{1 + \frac{M}{N}}$$

all estimators valid for generators? What about √N-consistency?

### Results inferential utility





### Main results:

- 1. Generative model misspecification introduces bias.
- 2. True **SEs are larger** for D<sub>synth</sub> than for D<sub>orig</sub> and extra variability varies over generative models.
- 3. Therefore, naive estimation of SE leads to its underestimation.
- 4. Convergence rate of the SE of various estimators differs between DL statistical approaches. and the statistical approaches, For roughly  $\sqrt{N}$  estimators remain consistent. In the DL approaches, estimators converge slower.
- 5. Naive analyses lead to inflation of 1 error rate (compromising type inferential utility).
- 6. Adaptation for the SE controls type 1 error rate only in statistical and not in DL approaches (due to slowerthan- $\sqrt{N}$ -convergence).

#### **Conclusion:**

Before publishing synthetic data, it is essential to develop statistical inference tools for such data.







